



Engineering Ambassador Presentation Feedback Guidelines

Content

- Do the assertions and visuals match the message?
- Does the content support the messages of *Changing the Conversation* and inspire interest in STEM fields?
- Is the technical information tangible and understandable?
- Is the content relevant and connectable to school curricula?
- Have possibilities for demonstrations/hands-on activities been considered?
- Is the presentation organized in a way that is easy to follow?

Slide design

- Are the assertions consistently and appropriately formatted? (1 sentence, 2 lines max, 28 pt. **Calibri bold** font, left-justified assertions)
- Are the text, animation, and color schemes consistent, readable, and non-distracting?
- Are all images appropriately formatted and sized with proper citations and image quality?
- Does the presentation rely on assertion-evidence style rather than default PowerPoint settings (i.e. Bullet points, backgrounds, headings, etc.)?
- Are the slides visually appealing with effective and aesthetic use of positioning, evidence, and empty space?

Delivery

- Does the presenter show passion, excitement, and confidence?
- Do the presenters show partnership dynamic and divide the presentation responsibilities evenly?
- Does the presenter appropriately use humor and/or personal experience to enrich the presentation?
- Does the presenter effectively use their body (including their facial expressions and eye contact) and their space while avoiding distracting habits (i.e. playing with hair, pacing, wringing hands, etc.)?
- Does the presenter enunciate and project keeping an appropriate pace while avoiding verbal fillers?
- Does the presenter display preparation and sufficient knowledge of the content while maintaining a conversational and natural tone?
- Does the presenter use smooth transitions and/or blank sides to enhance presentation flow and coherence?

Audience awareness

- Are the scope, breadth, and depth of the topic appropriate for the audience?
- Is the presenter relatable, personable, and engaging?
- Were techniques, such as discussion, questions, or activities, used to engage audience?
- Is the grade level (high school or middle school) of the audience evident?

Developed by Engineering Ambassadors from Penn State, Rensselaer Polytechnic Institute, Worcester Polytechnic Institute, and University of Connecticut

Presentation:

Time:



Presenters:

Content

Continue:

Start:

Stop:

Delivery

Continue:

Start:

Stop:

Slide design

Continue:

Start:

Stop:

Audience awareness

Continue:

Start:

Stop: