



Trademarks of Engineering Ambassadors Network Programs

The following trademarks are the pillars of programs in the Engineering Ambassadors Network. As a member of the Network, your program agrees to uphold these trademarks that help define our community.

1. **You support a diverse group of Ambassadors.** You support the activities of a critical mass of diverse students, with a focus on women and underrepresented students of color, from a range of engineering majors. These students are qualified as Engineering Ambassadors. How many Ambassadors do you need to have in your program? Well, five Ambassadors is not a program; on the other extreme, having 100 Ambassadors is too large of a program.
2. **Your Ambassadors are communication virtuosos (or well on their way).** The professional development of your Ambassadors, especially in communication, is a core mission of your program. Your Ambassadors learn these skills through the following: academic training (whether it be a credit bearing class or an extended workshop), their outreach activities and events, and continual feedback provided to them by the program advisor.
3. **Your Ambassadors connect students to engineering.** Outreach to middle and high school students is a core tenet of your program. Your Ambassadors can't get enough of sharing their enthusiasm for engineering through presentations and hands-on activities that exemplify messages from [NAE's Changing the Conversation](#). Not only that, but they are dedicated to the idea of making the engineering profession more diverse – they want to show the next generation that engineering is for everybody.
4. **Your program participates in the Network.** Come to our workshops so we can see your smiling faces. Use our online learning tools and share your achievements for the year, so we can see our group's impact. Add your presentations, photos and updates to our Google Drive and Facebook page. We want to show the world the great things the Network is doing.
5. **Your program has a faculty or staff advisor.** We love student organizations and we want Ambassadors to be involved in the Network. However, we want to ensure the program continues after the Ambassadors graduate. We need a university employee (faculty or staff) who will commit to being the EA advisor, our point of contact, and who will be active in the Network.